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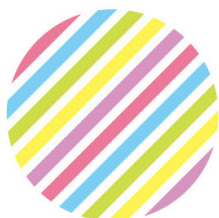
2023

Sweet 16



雲 Setsucon

Altoona, Pennsylvania



I.O.E.A

International Otaku Expo Association

国際オタクイベント協会

International Otaku Expo Assosiation

<http://ioea.info/>

HAPPY SWEET 16 SETSUCON!



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Welcome everyone to Setsucon 2023! I hope you have your party hats on and are ready to grab a slice of birthday cake, as we are celebrating Setsucon's Sweet Sixteen together! I am McKinley Morris, a current senior at Penn State studying forestry and soil science, and am serving as your Con Chair for a second year. I am so happy to be able to spend this year and celebrate this joyous occasion with all of you!

This Setsucon party could not happen without the hard work and dedication of our Setsucon Planning Committee. I would like to give a special thanks to Emma, your hours at the ASA and treasurer work do not go unnoticed, Bre, who I would not be a part of the con without, and Mike, who is a master party planner and who's work, knowledge, and experience help guide the convention to be the best it can be.

I would also like to thank the Blair County Convention Center for welcoming us back and hosting our Sweet Sixteen! Thank you to Chef Tom, Wendy, and the entire team who planned alongside us.

Finally, I would like to thank all attendees, exhibitors, staff, and guests who beat the January Altoona weather to make it here today. Without you all, we can't be celebrating our con birthday. So whether this is your first Setsucon or you've been here since the Days Inn (Rest In Peace), on behalf of all the Setsucon Planning Committee, we thank you!

Now, let's get this party started! A Sweet Sixteen isn't finished without a few special guests! Joining us this year are voice talents Aaron Dismuke, who voiced iconic characters like Alphonse Elric in Fullmetal Alchemist and Senku in Dr. Stone, and Sarah Wiedenheft, who voiced (my personal favorite) Power in Chainsaw Man and Tohru in Miss Kobayashi's Dragon Maid. And to top it off, join Pixel Pop's Maid Cafe for a slice of birthday cake, get ready to pump up the volume with Awesomus Prime, Trickstar, Heroes 4 Hire, and Kohei Hattori, get your glowsticks out for Fake Idol Project, be ready to bellydance with Antipode, and meet the dungeon master expert Lex Winter. See you on the dance floor!

McKinley Morris
Setsucon 2023 Con Chair

CELEBRATING SETSUCON'S

The History of Setsucon

It has been an unbelievable sixteen years sharing our love of anime, manga, cosplay, music, and Japanese culture with all of you. We look back on the year, the memories, the moments, and more as we cheers to the next sixteen years of winter's warmest anime celebration!

By: Michael Tartaglia

First held in 2007 after about a year of planning by the Penn State Anime Organization, Setsucon has been a beacon of all things anime and Japanese culture in the winter months in Pennsylvania. Starting out in downtown State College, PA, the first Setsucon was held at the Days Inn Penn State on January 27th, 2007. Held in the same venue that venerable Otakon was founded in, Setsucon saw nearly 300 people come through there doors from not just



Days Inn Penn State Lobby (top) and Panel Room (bottom)

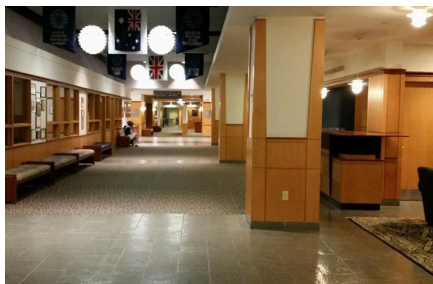
the local area, but also from around all of Pennsylvania and beyond. This small, one-day event, ran by students at Penn State and its surrounding community, found success and continued to grow, expanding to two days in 2008 and eventually outgrowing its first venue to move to the Penn Stater Conference Center starting in 2011.

During its early years, Setsucon looked to take on both the usual con stuff and unique events of its own, including the Host Auction and the Iron Cosplay Contest. A



Staff Getting Setup for Setsucon 2011

mix of both performance and live auction, the Host Auction event combined creativity, cosplay, and acting together to put on both a show and raise money. Setsucon raised thousands of dollars over its time running the Host Auction by giving attendees chances to enjoy a dessert and snack with the performers and even some of the special guests. Meanwhile, the Iron Cosplay took everyone's favorite craft and threw in Iron Chef style activities, putting cosplay designers to the ultimate test.



The Penn Stater Lobby after Setsucon 2015

Setsucon would stay at the Penn Stater for five years before moving to a more quaint location in the Toftrees Golf Resort in State College. While smaller, the convention continued to push forward with exciting programming and lineups - including showcasing the world-wide sneak preview of the Skip Beat dub (featuring never before seen clips of the dub featuring voice acting guests Kira Buckland, Erica Lindbeck, and

SWEET SIXTEENTH BIRTHDAY

Keith Silverstein), before finding its new (and current home) at the Blair County



Cosplayers Outside the Foggy Tofrees at Setsucon 2017

Convention Center in Altoona, Pennsylvania. The move to Altoona, although outside of State College for its first time ever, allowed Setsucon to grow its offerings, including expansions in its Exhibitors and Tabletop Rooms, a dedicated Main Events room, a Maid Cafe, an Itasha Car Show, and a Concert Series.

It would see its fair share of fantastic guests coming through its doors too, including long-time Setsucon guest, the geeky bellydancing troupe, Antipode, voice actors Kyle Hebert, Robert Axelrod, Todd Haberkorn, Richard Epcar, Stephanie Sheh, Leah Clark, Billy Kametz, Erica Lindbeck, Jason Liebrecht, Faye Mata, and many others, community guests Uncle Yo, Lex Winter, RedBlueGreen, Dave Lister, Chris Malone, and others, and musical guests DJ Cutman, DJ Zing, Kenneth Rage, Kohei Hattori, TiA, Awesomus Prime,



Attendees with Voice Actor Keith Silverstein at Setsucon 2017

Otaku Ongaku, & many more.

The convention has taken great pride in taking care of the community. In 2018, the con came together to raise money for voice actor Christopher Ayres, holding its first

ever Silent Auction. The past few years have seen the con raise thousands of dollars for Extra Life Hershey, and now sees it shifting gears to support the Colon Cancer Coalition in memory of the late Billy Kametz.

Though, not every moment was all good. 2021 through the con for a loop - as it did for so many - with a year that shifted gears from in-person to virtual, January to April, and learning how to run a completely different con. Between trying to run a con from each person's own home, organize a staff or a con that takes place solely on Twitch and Discord, and hope that people tune in, Setsucon 2021 was anything but normal. But the team came together to not only put together an amazing virtual convention, but also run a weekly Twitch channel during the year and change that the world was in a virtual environment. Featuring unique programming, like Friday Night Party Night and the Setsu Roll Tabletop RPG, the Setsucon Twitch continued to provide the community with entertainment, even while remote.



Voice Actor Billy Kametz "Jojo Posing" at Setsucon 2020

Now, sixteen years after that first con in January, Setsucon continues to be run by the Penn State Anime Organization, between its students, alumni, and affiliates, and continues to follow its original goal, of bringing anime and Japanese culture to the winter months in Central PA. While its home may have changed, the attendance may have grown, and its schedule may look very different, the convention is still the same one that opened its doors that January day in 2007. We thank you for joining this year, whether it is your first Setsucon or your sixteenth, as we couldn't do this without you!

CON VITALS

Helpful Information Information Desk

The Info Desk can be found outside of Panels 1 & 2. Stop by anytime during the convention if you need assistance. Our staff are happy to answer any questions that you may have.

Prop Check

All props, no matter the size, must be checked in at Prop Check, located at Cosplay HQ (or the Operations Room if Cosplay HQ is closed). If you carry a prop that has not been checked in, you will be asked by our staff to head to Prop Check immediately. Please review our Prop Policy in our booklet or website for more information on what props are allowed.

Lost & Found

If you lose any belongings during the con, stop by the Operations Room for our Lost & Found to see if it has been turned in.

18+ Events

Attendees who wish to attend an 18+ event must have their photo ID ready to be presented at the door to the event. There is absolutely no admittance into an 18+ event without a proper ID.

Setsucon Merch

Get yourself official Setsucon Gear at the Merch Booth in the Exhibitors Hall! Buy the exclusive 2023 convention t-shirt for just \$20, or take home other cool Setsucon merch.

Silent Auction

Visit the Exhibitors Hall for our Silent Auction benefitting Colon Cancer Coalition in Memory of Billy Kamez. Check out some sweet items up for auction, graciously provided by industry partners and exhibitors. Bid on the items throughout the weekend for your chance to get some of these sweet items!

Hours of Operation Convention Hours

Friday: 5:00pm - 11:30pm
Saturday: 8:00am - 12:00am
Sunday: 8:00am - 6:00pm

Information Desk

Friday: 5:00pm - 11:30pm
Saturday: 8:00am - 12:00am
Sunday: 8:00am - 4:00pm

Registration Desk

Friday: 4:45pm - 9:30pm
Saturday: 7:45am - 6:00pm
Sunday: 8:00am - 2:00pm

Convention Ops

Friday: 4:00pm - 11:30pm
Saturday: 7:30am - 12:00am
Sunday: 7:30am - 6:00pm

Exhibitors Hall

Friday: Closed
Saturday: 10:00am - 6:00pm
Sunday: 10:00am - 3:00pm

Manga Library

Friday: 7:00pm - 10:30pm
Saturday: 9:30am - 9:00pm
Sunday: 9:30am - 3:30pm

Tabletop Gaming

Friday: 5:30pm - 10:30pm
Saturday: 9:30am - 11:30pm
Sunday: 9:30am - 4:00pm

Video Gaming

Friday: Closed
Saturday: 9:30am - 11:30pm
Sunday: 9:30am - 4:00pm

Itasha Car Show

Friday: Closed
Saturday: 10:00am - 6:00pm
Sunday: 10:00am - 3:00pm

Cosplay HQ

Friday: Closed
Saturday: 9:00am - 7:00pm
Sunday: 10:00am - 3:00pm

Autograph Sessions

Saturday: 3:15pm - 4:15pm
Sunday: 12:45pm - 1:45pm

Event Sign-Ups

Card Gaming Tournaments

Sign-ups, times, and rules are available in the Tabletop Gaming Room. This year, we will be running the following tournaments:

- Magic The Gathering: Commander
- Pokemon: Trading Card Game

Competitive Gaming Tournaments

Sign-ups for the competitive video game tournaments will be happening Friday night until 9:00pm outside of Video Gaming. \$10 fee for each game - gift card prizes to the winners!

Game Gauntlet

To qualify: win one of our Saturday Video Gaming Tournaments for an auto-bid or get one of the wildcard spots (see Video Game Room for more information). Some lucky attendees may even get picked from the crowd during the event.

Hall Cosplay Contest

Sign-ups for the Hall Cosplay Contest will be happening Saturday morning at Cosplay HQ. Stop by and sign-up for a time to present your cosplay to our judges.

Iron Cosplay

Sign-ups for the Iron Cosplay will take place at the beginning of the event, with audience members picked at random to participate. Get your seat at the start of the event for a chance to be a contestant.

Maid Cafe

Sign-ups for a time slot for the Maid Cafe are available at the entrance of the room. It is \$10 per person and includes the hour session, games, performances, and dessert. First-come, first-served. There is a capacity for each session, so get in early.

Masquerade

Sign-ups for the Masquerade will be happening on Saturday at Cosplay HQ. Stop by and sign-up as an individual or a group. You must attend the Masquerade Practice Session on Saturday afternoon to be able to take part in the Masquerade.

Video Gaming Tournaments

Sign-ups, times, and rules are available in the Video Gaming Room. This year, we will be running the following tournaments:

- Demon Slayer
- DBZ FighterZ
- Mario Kart 8
- Multiversus
- Pokemon: Scarlet & Violet

View the Schedule Online!

We are Happy to Present our Schedule in an Online Format Too!

To See the Full Schedule, Times, Rooms, and Info, Visit Our Website or Use the QR Code Below to Check Everything Out.

Stay Up to Date on Convention Info, See What is Happening and Never Miss an Event - Grab Your Copy and Enjoy the Con!



<https://setsucon.com/con-guide/>

CON POLICIES

While Setsucon may be a winter convention, our staff try to make the venue as warm and inviting as possible. The following policies are in place to help ensure that all congoers have fun at Setsucon. If you have any questions, let us know and we'll be happy to help clarify them.

Possible sanctions for not following the set forth policies include, but are not limited to: verbal warning, removal from event, removal from the convention center, revocation of convention badge, and if necessary, police intervention. Please do not make us go any further than a quick verbal warning.

Badges must be in plain sight at all times. ANYTHING illegal outside the venue is illegal inside the venue. All Federal, State, and Local laws apply and supersede any policies we have in place. Setsucon is not liable for any injuries, should they occur.

Refund Policy

Registrations are nonrefundable and nontransferable. If you have any questions, please stop by the Registration Desk.

Disruptive Behavior

Setsucon is a family friendly convention (PG-13). We ask that our attendees act accordingly. The following actions are considered disruptive behaviors:

- Blocking hallways, doors, and exits.
- Running down the hallways.
- Excessive noise and yelling.
- Excessive public displays of affection.
- Glomping, hugging, touching, or harassment of anyone without their consent.
- Selling of anything, with the exception of exhibitors in their respective areas.
- Fighting, both real and mock.

Setsucon reserves the right to ask an attendee to change if they are inappropriately dressed.

Animals are prohibited unless they are necessary for medical reasons.

Use common sense. If you are invading someone's space or violating their rights, there is a good chance you shouldn't be doing it. The above list is not all inclusive; if a Setsucon or venue staffer asks a reasonable request of you, please follow their request.

Line Etiquette

Please be aware that there is a really good chance that you will be waiting in a line of epic proportions at some point in time. Please be respectful of the people around you. Anyone cutting in line will be sent to the back of the line. Also, please do not block doorways when waiting in line. Any line for an event may not be formed until 15 minutes prior to the event. The line

will begin at the discretion of Setsucon staff and "lines for the line" will not be permitted. Setsucon staff reserves the right to disband any lines formed before this time period.

Theft Policy

A friendly reminder: Setsucon and the venue are not responsible for lost or stolen items. If you do lose an item or suspect it has been stolen, please report to the Convention Operations room. If your item is in the Convention Operations room, be prepared to describe it in detail in order to get it back.

- If an attendee is caught stealing, they will immediately be turned over to the proper authorities.
- If you find an item that doesn't belong to you, please turn it in to Con Ops.

Camera Policy

Feel free to take as many pictures as you would like in the convention area! However, please do not block the hallways or doors, or hold up traffic to take pictures. Try to step off to the side and out of the way of traffic. Cameras will not be allowed in any event where they will cause a distraction. This includes, but is not limited to panels and viewings. Proper procedure for taking a picture of a cosplayer/attendee is to ask for permission first and then find a suitable spot to take the picture. If the person declines the request, please respect their decision.

Photography is NOT permitted in the Artist Alley.

Weapons Policy

Weapons are NOT permitted inside the venue. If it is illegal outside the venue, it's still illegal inside.

- NO LIVE STEEL. Metal or metal containing weapons of any sort are not allowed on the premises.
- NO GUNS. Period. Of any kind. This even includes airsoft guns with orange tips.
- No explosives or chemicals.

The venue does not allow weapons and Setsucon does not allow weapons. It's as simple as that. Any person found with a weapon will be asked to remove it from the convention area and may be escorted out. Failure to do so will result in confiscation of the weapon and your badge.

Setsu Odori (Dance) Policy

Dance your heart out! To help ensure everyone has a good time, please be aware of the following rules:

- Be mindful of people around you while dancing.
- A badge must be displayed at all times.
- Props are not allowed into the Odori.
- No swinging or throwing objects (glow sticks, glowing swords, etc.).
- No excessive public displays of affection.
- No fighting.
- No bottles or containers of any kind are allowed into the Odori.
- No food of any kind is allowed into the Odori.
- If you are under the influence, you will be asked to leave.
- No bags are permitted within the Odori.
- Setsucon staff will not hold, watch, or in any way assume responsibility for any items left near the Odori.

Sign Policy

Signs that are an integral part of a cosplay are acceptable. Any other sign is not allowed. This includes signs written on any medium such as: paper, cardboard, handwritten onto T-shirts, etc. Signs that could be considered solicitation are not allowed. For example, a sign reading "FREE HUGS" is not allowed. Signs with anything inappropriate on them will be confiscated.

Guest and Autograph Policy

Setsucon cannot guarantee that you will be able to get an autograph from the guests. There is a time limit on autograph sessions that we will be strictly adhering to.

We want to ensure that as many people as possible are able to interact with the guests, so please keep the lines moving. We recommend writing down anything that you wish to say to the guests in case you forget.

Guests will be happy to autograph your Setsucon Programming Booklet, as well as any officially licensed merchandise. Guests reserve the right to refuse to sign anything that may be counterfeit. Signing of personal items is at the discretion of the guest. There is a limit of 2 autographs per person and there will be no flash photography at the autograph sessions unless otherwise noted.

Guests may accept small gifts that they can store in their luggage. We ask that all gifts are not wrapped because we will need to check them before giving them to the guest. Guests will not accept any food. Please do not visit the guest's private quarters.

Setsucon reserves the right to make changes to the Guest and Autograph Policies as the circumstances or guests dictate.

Minors at Setsucon

Setsucon welcomes attendees of all ages. A parent or guardian must accompany a child under the age of 18 at all times. Setsucon is not a child sitting service. We recommend that all children carry some form of identification along with contact information of their parent or guardian. In the case that a child becomes lost, this makes it less stressful for everyone. The venue does not have a PA system.

18+ Policies

Setsucon has a few 18+ events late at night. Attendees who wish to attend one of these must have their ID ready to be presented at the door to the event. Rooms will be cleared out prior to the event. There is absolutely no admittance into an 18+ event without a proper ID.

Photographs & Promotions

Attendees of Setsucon are granting permission to be photographed or recorded by authorized Setsucon staffers. By purchasing your registration, you inherently grant Setsucon the permission to use such photos or recordings for promotional or chronicling purposes.

COSPLAY & PROP POLICIES

Cosplay Policy

To ensure that Setsucon remains a safe and family-friendly convention, there are a number of cosplay guidelines for you to follow when preparing a cosplay for the convention:

- This is a family-friendly convention, so it is important to wear appropriate attire.
- Shoes must be worn at all times.
- Full cosplay masks are acceptable, but must be easily removable, and we ask that it be removed after leaving the convention area.
- Keep in mind the size of your cosplay and props when planning for the convention. Consider ways in which your cosplay could inhibit your movement or the movement of those around you. As an example, a pair of wings that protrude from your back may easily hit people nearby when you turn. If you cannot avoid this, it is a good idea to have a friend with you to help you navigate safely.

Setsucon reserves the right to deem any cosplay unsuitable for the convention space, in which case you will be asked to change into a more appropriate attire. Your badge will be held at registration and will be returned upon approval of alterations.

Prop Policy

All props must be checked in at Prop Check and approved. Any prop that resembles a gun must have a painted orange tip and must have no moving or internal parts. Misuse of props that endanger other attendees will not be tolerated. Full cosplay masks must be easily removable and we ask that it be removed after leaving the convention area.

Props are acceptable as long as they:

- Are made of wood, plastic, foam, or similar material; no metal!
- Are less than 7ft in any direction and less than 50 lbs
- Have been checked in and have received the approval marking
- Have no sharp edges
- Do not have chains longer than 18"

Setsucon reserves the right to deem any prop unsuitable for the convention space.



HARASSMENT POLICY

Setsucon has a zero-tolerance policy regarding harassment of any kind. Harassment is defined by the victim. Harassment can include but is not limited to:

- Any action that can intimidate, insult, offend, or ridicule another person for any reason including but not limited to race, color, gender, gender identity or expression, age, religion, national origin, sexual orientation, disability, veteran's status, appearance or body size, and/or relationship status.
- Any behavior that threatens, humiliates, manipulates, degrades, or undermines another person.
- Unwelcome physical or verbal attention.
- Non-consensual sexual advances, flirtation, photography, or recording.
- Requests for sexual favors.
- Any action often referred to as "bullying".
- Any action that may be physically, emotionally, or mentally harmful to another person.

Remember, cosplay is not consent. Please be kind, polite, and courteous to other people. If someone asks you to leave a conversation or stop doing something that makes them uncomfortable, please abide by their request. If you or anyone you know experiences or witnesses any verbal or physical action that may be considered harassment or bullying, please notify a staff member immediately. Setsucon will take any action necessary to prevent or stop the harassment or bullying from occurring including but not limited to, in no particular order:

- A single verbal warning.
- Revocation of badge without refund
- Immediate removal from the convention premises.
- Placement of offender on blacklist for all future Setsucon events.
- Notification of law enforcement authorities where appropriate.

PENN STATE ANIME ORGANIZATION



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MOVIE NIGHTS & DANCES

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Or Follow on Social Media @PennStateAnime

PSAO

The Penn State Anime Organization is a registered student organization at the Pennsylvania State University - University Park.

GUESTS



Aaron Dismuke
Voice Over Guest

Aaron Dismuke is an American voice actor, adaptive writer, and director who works primarily with Funimation Entertainment.

He got his start voice acting at age 9, as Hiro Sohma in Fruits Basket, moving on to voice Alphonse Elric in Fullmetal Alchemist by age 12.

Since then, he's voiced various roles including Senku Ishigami in Dr. Stone, Suneater in My Hero Academia, William James Moriarty in Moriarty the Patriot, Leonardo Watch in Blood Blockade Battlefront, Van Fanel in Escaflowne (2016), Oscar in RWBY, Reinhard in Legend of the Galactic Heroes, Yo Takami in Deadman Wonderland, Twelve in Terror in Resonance, Arslan in The Heroic Legend of Arslan, and Lucifer in The Devil is a Part-Timer.

He has also worked as an assistant director for Ninja Slayer and Fairy Tail and director for Shomin Sample and Nanbaka. Additionally, he has been a part of the ADR writing teams that adapted scripts for Fairy Tail, Nanbaka, Tokyo Ghoul, and Full Metal Panic! Invisible Victory.



Sarah Wiedenheft
Voice Over Guest

Sarah Wiedenheft is a voice actor who has provided her voice for anime, such as: Power from Chainsaw Man, Lord Zeno from Dragon Ball Super, Tohrû from Miss Kobayashi's Dragon Maid, Hina from Plunderer, Suika from Dr. Stone, Charmy from Black Clover, Saiko from Tokyo Ghoul:re, Lily from Zombieland Saga, Phos from Land of the Lustrous, Takagi from Karakai Jozu No Takagi-san, Aika from Shomin Sample, Claiomh from Sorcerous Stabber Orphen, Non from Keijo!!!!!!!, Teresa from Tada Never Falls in Love, Pony from My Hero Academia, Azusa from Orange, Kiriha from Tsugumomo, Shera from How NOT To Summon A Demon Lord, Yuki from Interviews With Monster Girls, and Michella from Blood Blockade Battlefront.

She has also lent her voice in games, such as: Female Fanatic and Prisa in Borderlands 3, Celeste in Huniepop, Lailani in HunieCam Studio, Nissa in Pulong Insanity, Maria in Umineko: When They Cry, and Professor Mona in DreadOut 2.



Antipode Performance Guest

Antipode is an eccentric dance group that has combined their love of otaku/nerd culture with their love of belly dancing to create a unique form of dance known as geek belly dancing. Antipode performs throughout the year at numerous conventions. They were founded in 2005 and have performed all over the United States, Canada, and the United Kingdom.

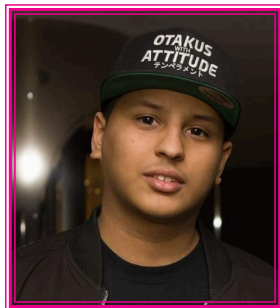
The group is currently made up of three dancers: co-directors Ayla, the choreographer; and Merika, the costumer; and member Kaiya, our quirky propmaster. Though primarily the three, Antipode has had multiple guest dancers grace their shows.

Fusing the theatrics of acting with a mix of cosplay, pop-culture, and off-beat humor Antipode brings the audience not just dance, but full geek entertainment.



Awesomus Prime Musical Guest

Awesomus Prime is an Indigenous/Hispanic/ Queer Producer/ DJ and Owner of the independent label Kawaii Kunai. Prime has been a household name in the Anime and Gaming convention circuit, showcasing their unique flare of nerdy EDM and interactive Rock Star performance which has captivated audiences from MAGFest, Otakon to Blerdcon and beyond. With a passion for all things nerdy; that influence is very evident in their music and their performance has been said to be one of the best around. Awesomus Prime has dedicated their life to entertaining the Nerdy masses and is a hero for Nerds, Blerds, Geeks, panics, and the LGBTQIA+ world. Prime's performance is the one you'll never forget.



DJ Kyon Musical Guest

Growing up in New York City, DJ Kyon became a fan of all genres of music! His love for sound extends to Latin culture, Hip Hop, R&B and Electronic Dance Music. Kyon, also known for his cosplay couture, was first introduced to the profession by a DJ who soon became his mentor. DJ Kyon has accomplished more than your average disc jockey in the past 2 years under this guidance. DJ Kyon is now curating his own party experience with his co-company, Otakus With Attitude.

Although Kyon has taken up the art of djing, he has also made an impact in the Cosplay community party scene. Establishing himself amongst household events such as SonicBoomBox, Mash Fest, Sexy Nerds to perform at conventions throughout the U.S.

GUESTS



Fake Idol Project Performance Guest

Fake Idol Project is a dance cover group with a focus on friendship! FIP was founded in 2019 as a way for a group of friends to perform together on a stage, and their journey so far has brought them not only more ways to perform, but an entirely new way to make friends!

Fake Idol Project is particularly known for their boy idol group covers, from groups like IDOLiSH7, ZOOZ, and Quartet Night. However, they love doing any type of dance, and they're excited to continue growing as a group and as performers!

On their social medias, you'll be able to find dance covers from a ton of different artists and genres. They pride themselves on their versatility, and they always want to try new things.

You can find them on most social medias at [FakeldolProject](#).



Heroes 4 Hire Musical Guest

Heroes 4 Hire is the Nerdcore Hip Hop duo from Philadelphia. They are the combo crushing powers of Tray-Digga The Legendary Super Saiyan and Ray Riley Tha Shinigami and often reinforced by DJ Awesome Prime. Heroes 4 Hire is best known for their animated and hardcore delivery in live performances, carefully crafted lyrics and nerdy references that leaves villains crying to their mamas!

Ray Riley, AKA DotSh1n, is a Philly-bred emcee and producer who has spent years perfecting his craft, studying various forms of instrumentation and rhythm theory.

Tray-Digga is a Philly-based Hip Hop Recording Artist and award winning freestyler.

These Heroes are always ready to tear the stage down and leave the crowd amazed.

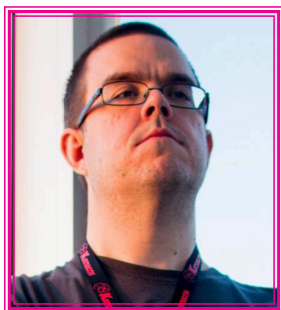


Kohei Hattori Musical Guest

An IFA United Nations international ambassador and singer from Tokyo, Japan, Kohei Hattori has won numerous awards and has performed at anime conventions, Japanese festivals, and Asian festivals all across the United States.

He released a song for Aniplex Japan in May 2021, which was featured on the anime Tokyo 24th Ward. He has also released songs "All About You", "Power to the People", and a cover of the Naruto song "Haruka Kanata".

Kohei has performed at anime conventions across the US, and has performed on some of the grandest of stages at the Apollo Theater, Carnegie Hall, the Prudential Center, and at the DC Cherry Blossom Festival.



Lex Winter
Gaming & Panels Guest

Lex Winter is a fan of many things, which anime and Japanese culture are but one (admittedly large) sphere. After discovering the medium through *Dragonball Z* in high school, they spent their formative college years indulging in giant robots, *Pokemon*, JRPGs, and *Rurouni Kenshin*, never expecting their coursework in cultural anthropology to ever intersect with their burgeoning fandom identity. This was only the first of many instances when the Universe decided to troll them for their obliviousness.

They've been a guest lecturer at Katsucon, Ohayocon, Colossalcon, Youmacon, Tekko, Anime Boston, Anime North, Otakon, AnimeNEXT, and many other shows, often coming back year after year to both indulge their love of anime conventions and educate their fellow fans on all manner of mythology, Japanese sacred culture, fan culture, and whatever else grabs their interests.



Pixel Pop
Maid Cafe Guest

Need to restore your HP after a long day of roaming the dealers' room? Come enjoy delicious refreshments, live performances, and interactive games with Pixel Pop Maid Cafe! Inspired by the Japanese maid cafés of Akihabara, Pixel Pop adds a video game-themed twist to create a cafe where YOU are the Hero! Visit the cafe and receive "Power Ups" from our maids to recharge your mana before continuing on your convention adventure.

We look forward to meeting all of our new and returning Heroes at Setsucon!



Trickstar
Musical Guest

Trickstar is the rising star DJ your convention deserves. Reigning from Philadelphia, PA and having performed at cons like Colossalcon, Otakon and ECGX, Trickstar delivers each set with high octane precision. Trickstar has also played at many of Philly's finest clubs for holiday events, alternative EDM shows and brings nostalgia to Philly as part of Emonite 215 on top of his quest for con domination. If you haven't seen Trickstar live yet, you're in for the ride of your life.

SATURDAY, JULY, 15, 2023

Application details are coming soon. Stay tuned.

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COSPLAY CONTEST IN STATE COLLEGE, PA

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COSPLAY EVENTS



Masquerade Showcase

Setsucon's premier cosplay event is back once again! Come be entertained with the some of the top skits and talents, all on our Main Stage. Looking to show off your best in this mix of cosplay, fashion, singing, dancing, and entertainment - sign-up at Cosplay HQ on Saturday morning - all are welcome to participate (solo/group performances).

Hall Cosplay Contest

Have you made a stunning cosplay you want to share with our panel of judges? Enter into our Hall Cosplay Contest, show off your work, & compete for prizes. Enter Saturday Morning at Cosplay HQ.



Wig Styling Competition

Show off your styling skills in Setsucon's newest event!

Participants will have just 90 minutes to style a wig however they like - live on stage! Once time is up, grab a friend or model to show it off and display to our panel of judges. Maximize your style and earn points for cleanliness, complexity, wearability, and creativity. Looking to participate? Sign up before the event while space is available. Participants are required to bring their own styling tools (scissors, hairspray, brushes, accessories, etc.); wigs and stands will be provided.



Iron Cosplay Contest

The ultimate skills challenge! Entrants will have 45 minutes to complete a cosplay with only the provided ingredients. Four contestants may enter - but only one will emerge the champion!

Cosplay Meetups

Find fellow cosplayers from the same show and share in your love of cosplaying the fandom - photo meetups all weekend in Cosplay HQ. See schedule for more info.



COSPLAY JUDGES



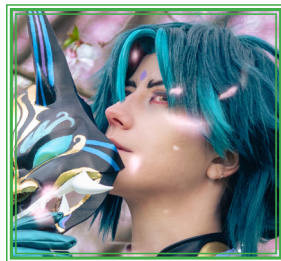
Silver Sheep
Emcee

Mara "Silver Sheep" is a cosplayer, streamer, & grad student. Setsucon was her first anime con and she has continued to attend since 2014, starting as emcee in 2017. She loves returning to her hometown con. When not cosplaying, you can find her streaming & studying LGBTQ+ focused Psychology.



AeonisPi
Cosplay Judge

AeonisPi started her cosplay journey in 2004. She loves researching all the costume details and thinking up new ways to recreate them. When not working on costumes, she also enjoys other forms of creative expression, such as hula hooping, flow arts, and music production.



Corwynte
Cosplay Judge

Corwynte is thrilled to be back at Setsucon again this year! A longtime cosplayer and self-taught sewist, Cor enjoys sharing their love of creating costumes and bringing their favorite characters to life. They specialize in sewing and attention to replicating costume details.



Minomotu
Cosplay Judge

Mino is a cosplay, photographer, wig styler, prop maker, and artist who has been cosplaying since 2009, with Setsucon being one of their first conventions ever.



Risuruuu
Cosplay Judge

Risuruuu is a long-time cosplayer, gamer, and PSU alumnus from Erie, PA. Despite being from out of town, she considers Setsucon her "home" con and looks forward to it every year. Having cosplayed for over a decade, she has had the privilege of cosplaying for companies such as VIZ a & Sentai.

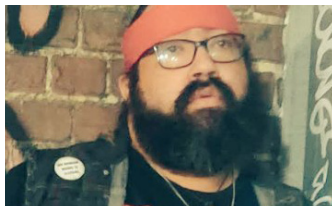


Riyuski
Cosplay Judge

Riyuski (or Crystal) is excited to be returning to Setsucon for another year! She has been cosplaying and going to cons for about 15 years and enjoys it greatly. She loves attending cons and seeing everyone's cosplays and making new friends in the community. She is so happy to be a part of the Setsu family!

PERFORMANCE SERIES EVENTS

The Setsucon Performance Series continues to expand! With musical events, dances, festivities, and so much more, the Performance Series will get you vibing to the beat, enjoying the fancy dancing, and having the absolute time of your life. You won't want to miss out!



Friday Night Concert Featuring Awesomus Prime

Start the con off with an all out concert from everyone's favorite DJ and performer! A Setsucon staple on the Main Stage, Awesomus will be kicking off the convention weekend with a showcase of his music, con favorites, and party tunes that are sure to get you pumped!



Idol Performance @ Opening Ceremonies Featuring Fake Idol Project

Bring those glowsticks and get ready to cheer on our Fake Idol Project in their idol performance on the Main Stage. Taking a page out of your favorite idol shows, this troupe will be starting Saturday in impressive fashion.



Oh Snap: A Pokemon Snap Bellydance Featuring Antipode

Join longtime Setsucon guests, Antipode, with their always thrilling bellydance performance. Get your Pokedex out and let us know "Who's That Pokemon" when you catch their bellydancing show that traverses the Setsu region.



Nerdcore Hip-Hop Concert Featuring Heroes 4 Hire

After a thrilling performance at Setsucon 2022, Heroes 4 Hire makes their return to the stage to perform songs from their new album, fan favorites, and show off their unique blend of hip-hop, rap, and nerdcore.



Setsu Odori - Late Night Dance Featuring DJ Kyon, Kohei Hattori, & Trickstar

Take on the night with our Setsu Odori, which showcases two returning DJs, Kyon and Kohei Hattori, and a DJ making his Setsucon debut, Trickstar! With a mix of classic club favorites, anime sing-alongs, EDM, and vibes, this dance is ready for you to dance all night!



Sunday Anime Concert Featuring Kohei Hattori

Finish up the convention weekend with a huge performance by Kohei Hattori! With all of your favorite anime tunes, songs from his career, and some unique favorites that you'll be singing along to, this show will get you off your feet and dancing all around!

Setsu Odori

LATE NIGHT DANCE

DJ Kyon

Kohei Hattori

Trickstar

**SATURDAY NIGHT
9:00PM - 12:00AM
MAIN EVENTS**

雲 **Setsucon**



Open Stage

The Stage Awaits! Our Newest Con Feature is Here to Celebrate Your Talents!
Step Right Up to the Stage and Show Off Your Skits, Dances, Music, & More.
No Need to Sign-Up - the Stage is Always Available

Located Outside of the Video Gaming Room

Note: Be Mindful of Those Around You; Excessive Noise is Not Allowed

ANIME NEWSWIRE

THIS JUST IN!

- Convention Lists
- Convention News
- Convention Reports
- Press Releases
- Discord Community
- Discourse Community

We hope
you're having
fun at
Setsucon!

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Visit our website at www.animenewswire.com under "More" to get started!



Stop By the Maid Cafe
for Fun Games, Performances,
Desserts, & More

\$10 Per Person
Sign-Up at Maid Cafe Entrance





Stop By Outside
Panels 1 & 2
to Grab a Drink

Stay Refreshed
All Weekend With
Wild Bill's Soda

HOW
IT
WORKS

- 1) PURCHASE A MUG
- 2) PICK A FLAVOR
- 3) DRINK
- 4) KEEP COMING BACK



DERPYCON 2023

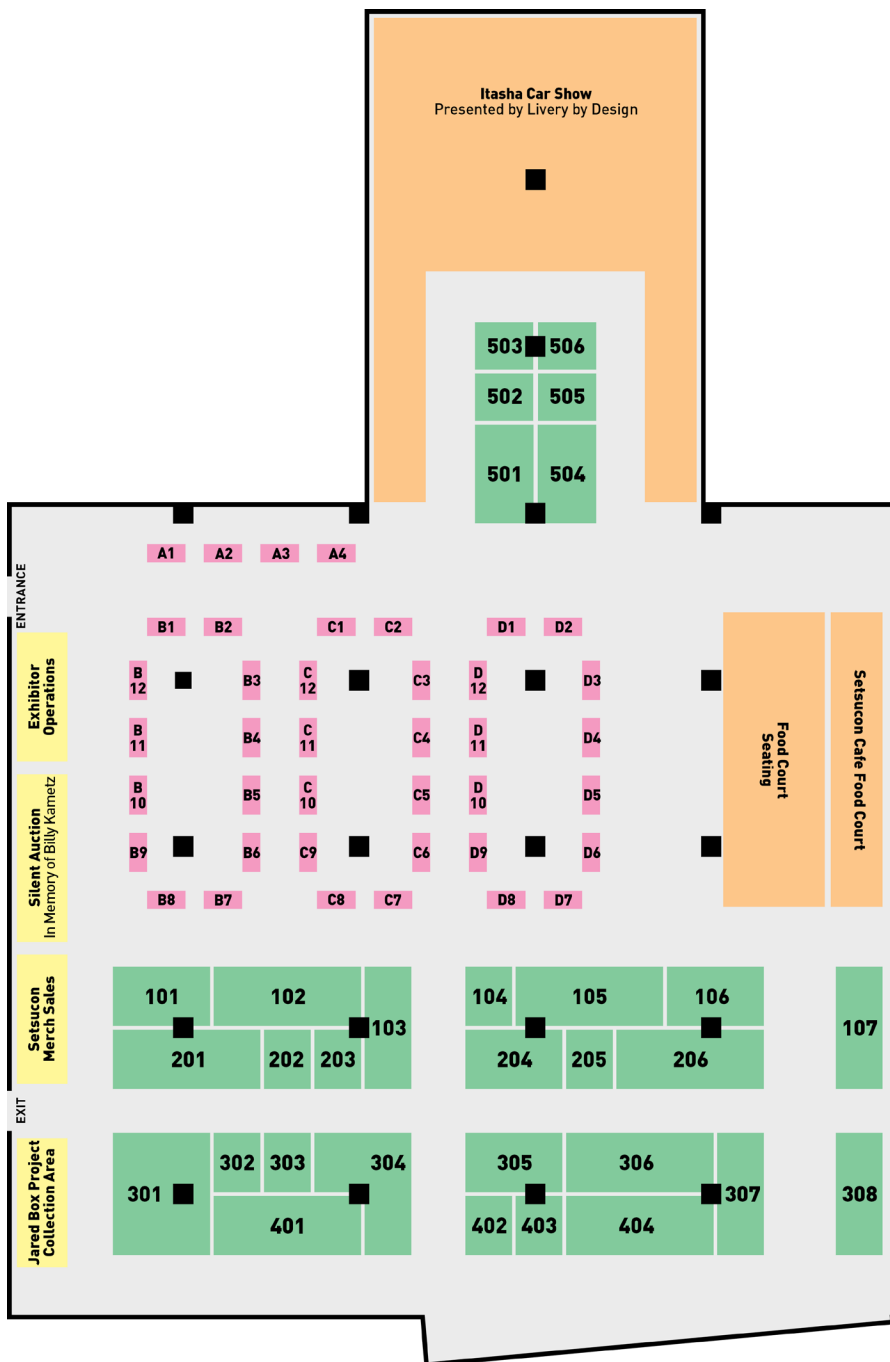
PANELS | ARTISTS | COSPLAY | GAMES
VENDORS | MEMES | KARAOKE | VIEWINGS
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AUTOGRAPHS | TABLETOP | MANGA | MUSIC

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New Brunswick, New Jersey
www.derpycon.com



EXHIBITORS



List of Artists

A1	Fake Idol Project	C5	CHIOU!
A2	Kohei Hattori	C6	Wayward Cross Studios
A3	Antipode	C7	Little Lexicon
A4	Jason Lenox Illustrator	C8	TaylorMade Studios
B1	Pocket Toku	C9	afterimages of ghostfire
B2	Unicorn Massacres Designs	C10	Manifested Dreams
B3	Arielle Sekula, Painting Ninja	C11	Sunny Sponder
B4	Belli-buttons	C12	Pixelled Shadows
B5	rencoco	D1	Manfish Inc.
B6	A Case of Random	D2	Maracuyas Art
B7	dooziCrafts	D3	Aaron Dismuke
B8	SwensonaDesigns	D4	Sarah Wiedenheft
B9	Cafe Beret	D5	Squirrel & Grub
B10	Opal Lines	D6	A Valley of Star's Studio
B11	Wavechan	D7	Rikoohs
B12	Julia Likes Cats	D8	On Dragon's Wing Studios
C1	ART-O-TORIUM	D9	kurapixel
C2	Nightengale Needles, LLC	D10	flutterfae
C3	Petra II	D11	JaNeal Bartlett
C4	HEYOUWITHEFACE	D12	Dressy Deer Art

List of Vendors

101	Ultimate Wireless LLC	304	CosMom ConShop
102	Cartridges Galore Video Games	305	HKT/mugentoys.com
103	Tasty Peach Anime Store	306	Nerd Elysium
104	Doctor Gus Designs	307	The Garment Goddess
105	Megaroad Toys and Entertainment	308	At Your Service Maid Cafe Sweets
106	Amber Gryphon Armory	401	Corsets and Cogs
107	Koala Tea Bubble Tea	402	Jake's Cards & Games
201	Otaku Underground LLC	403	Cryptic Affair
202	Kei-Mart	404	Alicia's Anime
203	The Curious Wanderer	501	Bibisama
204	Urban Sheek	502	Pluto Mas
205	Snake Eyes Gaming LLC	503	\$plashcam Customs
206	Phase iD	504	Valeza
301	Trilogy Shop	505	Livery by Design
302	Your Anime 'n More	506	Kawaii Kunai
303	My Krafty Hands		

Special Events, Activities, & Areas

Itasha Car Show

Check out the amazing anime & Japanese culture inspired cars, as presented by Livery by Design!

Street Fashion Alley

Shop for you next streetwear in our new fashion alley, featuring Valeza, Bibisama, and \$plashcam Customs.

Silent Auction & Jared Box Project

Help out great causes by participating in our charity events. Bid on prizes for the Silent Auction or drop off toys to make boxes for children with Jared Box Project.

Bubble Tea & Sweets

Get your bubble tea fix by stopping by Koala Tea (107) or grab some desserts with At Your Service Maid Cafe Sweets (308).

Setsucon Cafe Food Court

Grab a bite to eat at the onsite cafe, presented by the Blair County Convention Center.

Autograph Sessions

Don't miss out on an autograph from Aaron Dismuke & Sarah Wiedenheft! They have set autograph times which will include one free autograph; check the schedule!

TABLETOP GAMING

Casual Tabletop Gaming

Stop by the Tabletop Gaming Room throughout the convention weekend for a multitude of games to enjoy! You'll find a wide selection of games for both the casual and expert player, provided by Jake's Cards and Games. Whether you've mastered every game or just want to learn a new one, you'll find something for you in the Tabletop Gaming Room.

Have your own game that you brought that you want to play? We have space for that too! Feel free to bring your own card games, board games, tabletop runs - you name it - to the room and set up at a table. There are plenty of tables available for you to have a blast. The more games the merrier!



Card Gaming Tournaments

It's time to battle! Bring out your best deck and get ready to win in our card gaming tournaments. Jake's Cards & Games will be hosting two Card Gaming events throughout the convention weekend. Full rules and sign-ups will be available in the Tabletop Gaming Room. Join us for:

- MTG Commander Tournament
- Pokemon TCG Tournament

Magic: The Gathering Draft

Stop by the Tabletop Gaming Room on Friday Night for a MTG Draft! Entry is \$20 and Brother's War will be featured with possibly other sets, depending on availability.



Tabletop RPGs w/ Lex Winter

Terminal Escape Velocity

A distress call from a lost spelljammer requires the assistance of experienced adventurers. Brave the wilds of the dead wildspace system known as Nostia, and discover why the ship went missing seven years ago. The giff know precious little, but promise rich rewards.

A four hour adventure balanced for 5 characters with an average party level of 13, inspired by the 90s cult classic horror movie "Event Horizon," with bits of "Pandorum" and "Alien" scattered around.

A Rogue Heart

A lost cleric, wrecked hospital ship, and a dead planetoid. Just another day in the Wildspace system of Nostia. Or is it? Something in your bones indicates things are about to get a little wibbly wobbly.

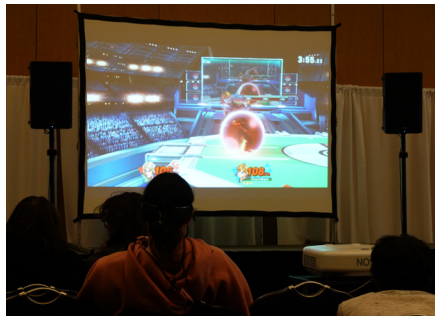
A four hour adventure balanced for 5 characters with an average party level of 13.



VIDEO GAMING

Casual Video Gaming

Head on over to the the Video Gaming Room presented by Origin of Play during the convention to play some of your favorite games, from new games to classics, rhythm, parties games, and much more. Just step right up to any open console and get to playing - no need to ask first. If you are looking for a specific game, stop by the gaming desk in the Video Game Room to inquire about if we have a copy.



Game Gauntlet

Do you consider yourself great at video games? Test your mettle in the 5th Annual Setsucon Game Gauntlet! This bracket-style tournament features a variety of different games, tricks, traps, & more.

Entrants for the Game Gauntlet are chosen from the Saturday Video Game Tournament winners, Saturday Qualifier Challenge winners, and filled from the audience. Visit the Video Game Room to learn more.

Don't want to compete but want to watch? Make sure to stop by the Video Game Room on Sunday to see who comes out on top!



Video Game Tournaments

Get your controller in hand and remember your dominating combos as you prepare to face off with the best gamers around. Take on all challengers in these casual video game tournaments throughout the weekend. This year, we will be hosting the following video game tournaments:

- Demon Slayer
- Dragon Ball Z FighterZ
- Mario Kart 8
- Multiversus
- Pokemon: Scarlet & Violet

Competitive Tournaments

Calling all competitive gamers! Take on the true challenge of the weekend in the Competitive Gaming Tournaments. This year, we feature Super Smash Bros. Ultimate, Guilty Gear Strive, and Tekken 7. Entries for tournaments close at 9:00pm on Friday - with entry fees for each tournament set at \$10.

About Origin of Play

We want to thank the team at Origin of Play for providing the equipment, games, and setups for our Video Game Room!

Located in New Jersey, Origin of Play strives to be the best possible Gaming Entertainment Company it can be. They love working with different clients, bringing their imagination and vision to life. Since Day One, Origin of Play has been the go-to place for gaming entertainment in the Northeast coast region. They believe that everyone enjoys having fun and bringing out their inner-child, which is why they provide a variety of entertainment options that are guaranteed to keep guests of all ages happy and smiling.



AMV CONTEST

Are you a fan of AMVs? if you like great music combined with your favorite anime, come check out the AMV Contest! Sit back, watch amazing visual creations, and enjoy this awesome art!

AMV Contest Showing

Join us as we showcase the many AMVs from around the world that were entered into our contest this year! From laugh out loud comedies to tearjerking videos, our AMV entries cover the full spectrum of emotions sliced together for a major joyride. You won't want to miss the talent on display here. And even better - you have a vote in giving away our Best In Show and category awards!

AMV Overflow & Awards

Join us on Sunday for a chance to see the many other AMV submissions that we had in this record breaking year. And stay til the end to find out all of our award winning AMV titles for Setsucon 2023!

2022 Award Winners

Best In Show: HELLSLAYERS
by Silent Hero Studios
Judges' Choice: A Jedi's Survival
by SilkAMV
Action/Drama: HELLSLAYERS
by Silent Hero Studios
Romantic/Sent.: I Take This On The Weekend
by PotsAndPants
Dance/Comedy: Run Baby Run
by Phlashbak

2020 Award Winners

Best In Show: Flyers
by Zeeruy
Judges' Choice: Dragon Dreamer
by Silent Hero Studios
Action/Drama: This Is How We Burn
by Opner
Romantic/Sent.: Breakdown
by TwigglyFiggly
Comedy/Upbeat: Ghostbusters
by Nuke

ITASHA CAR SHOW

Check out a showcase of Itasha and anime-inspired cars in the Itasha Car Show. See cars decked out from front to rear in anime gear, or even replicas of famous anime vehicles. Rev up your engines and jump into one of the most high speed events of the con!

Hours (in Exhibitors Hall)

Saturday: 10:00am - 6:00pm

Sunday: 10:00am - 3:00pm

About Livery by Design

Dream: a cherished aspiration, ambition, or ideal. The dream began between two friends who wanted nothing more but to do what they loved and believed in. What started as professionally showcasing Itasha & Anime Inspired Cars turned into creating a brand that would soon represent them. In 2019, Livery By Design went from Dream into Reality with a focus not only on Itasha & Car culture but a brand that their team and fans could stand behind. They believe in Living By Their Design, representing life's everyday experiences and put a touch of anime inspiration along with it.



MAID CAFE

With a blend of cosplay, games, music, performances, and hospitality, the Setsucon Maid Cafe presented by Pixel Pop - join these maids for an event that is sure to be special!

Cafe Seating Times

Sign-up in advance at the Maid Cafe Room for the following seating times. There is a \$10 fee per person to sign-up, which includes the one-hour block and desserts.

- Saturday: 11:00am - 12:00pm
12:30pm - 1:30pm
2:00pm - 3:00pm
3:30pm - 3:30pm
- Sunday: 11:00am - 12:00pm
12:30pm - 1:30pm
2:00pm - 3:00pm



Maid Cafe Rules

During your time at the Maid Cafe, please make sure to abide by the following rules. Any rule infractions may result in removal from the Maid Cafe without refund, or escalation to Convention Operations department.

- Do not touch the maids.
- Do not ask for the maids' personal information.
- Do not change seats.
- Do not linger when your time is up.
- Do have fun & play lots of games.

About Pixel Pop

Established in 2019 in the DC Metro Area, Pixel Pop is a gaming-themed maid cafe where YOU are the hero! They host pop up events throughout the east-coast catering towards the "nerd culture" scenes.

SWAP MEET

If you have awesome anime merch and exciting toys and games that are looking for a new home, stop by the Swap Meet on Friday night to see what items you can grab! Walk away from the event with your new favorite figure, DVD, manga volume, and more.

Swap Meet Rules

To help make the swap meet safe, fair, and organized, all swappers must meet the following rules:

- The primary swapper must be at least 16 years of age at the time of the event.
- All swappers must have a valid badge at the time of the event.
- Space is First Come, First Served.
- No money exchanges - this is item for item swapping. This is not a replacement for the Exhibitors Hall.
- All exchanges must be done at the event; no exchanges can be done outside of the Swap Meet.
- Items should be in good condition; avoid bringing items that have rips or tears, stains, or are in very poor condition. Older items with some wear are fine.

- Be respectful to others; if a swap cannot be made, then move on.
- Commissions are prohibited.
- Shelving, racks, tables, etc. are not allowed to be brought into the room. Space at a table will be provided and all items shall fit in that space.
- Keep an eye on your own items; Setsucon is not responsible for lost or stolen items.
- The following items are not allowed:
 - Bootlegs
 - Weaponry of Any Kind
 - Metal Props
 - Flammable/Combustible Items
 - Unlicensed Reproductions
 - Food, Snacks, Beverages
 - Contact Lenses
 - 18+ or Adult Merchandise
 - Personally Created Artwork

MANGA LIBRARY

Do you love reading manga? Take a break and enjoy our extensive manga library! We have over 500 volumes to choose from - with both popular titles and new ones to explore! Unleash your inner bookworm, sit down, and enjoy. You are sure to find something that you'll love.

PSAO Manga Library

We give thanks to the Penn State Anime Organization, known simply as PSAO, for providing part of their extensive library for us to use. With more than 600 titles and over 2,500 volumes of manga, the PSAO Manga Library provides members of the organization, Penn State students, and the local community a place to relax and enjoy the medium that they love.

The PSAO Manga Library is a fast growing collection of titles both new and old. Their collection is mostly donation based, having grown over the years as members help stock the shelves. A true symbol of the club, the manga library is one of the first sights a new member sees as they walk into the organization's office.



Recommended Titles Golden Kamuy

Following the conclusion of the Russo-Japanese war, veteran Saichi "Immortal" Sugimoto travels to Hokkaido to make a living in the Hokkaido Gold Rush. While there, he stumbles across a map to a fortune in hidden Ainu gold, and joins a race to the treasure full of colorful characters, intense stand-offs, and comedic bits! The Ainu people of Hokkaido are a subject rarely discussed in anime and manga, and Golden Kamuy does an excellent job of portraying them and their status in early 20th Century Japan, while throwing in a great cast of characters to boot!

Azumanga Daioh

Chiyo Mihama is an interesting character, mostly due to the fact that she is a child prodigy who skipped five years and is now a first year in high-school! Though she struggles to fit in with her peers who are all five years older than her, she and her friends, powder keg Tomo, competitive athlete Kagura, hotheaded Yomi, dimwitted Osaka, and timid Sakaki, help each other navigate the rough waters that is high-school!

Skip Beat

Suppose your crush is becoming a famous musician. It would be reasonable to support them in everything they do as they chase for fame, right? But what happens if you find out your love is one-sided, or worse, if your crush actually is just using you for support alone? That's the problem Kyouko Mogami finds when she learns that her childhood friend and true love Shou, whom Kyouko has dedicated her life to helping achieve fame as an idol, only keeps her around to be his maid. Instead of taking it lying down though, Kyouko decides to become an idol to surpass Shou in fame as the ultimate revenge! Skip Beat is a great read full of interesting characters and a plot about looking out for yourself, one that received an anime adaptation and a dub that premiered at Setsucon!

SILENT AUCTION

Returning for its fifth year, the Silent Auction is dedicated to the late voice actor, Setsucon guest, and Pennsylvania native Billy Kametz. Visit the Silent Auction Booth in the Exhibitors Hall before 1pm Sunday to place your bids and support the Colon Cancer Coalition.

Silent Auction Rules

- Bidding Opens at 10:00am Saturday.
- Bidding Closes at 1:00pm Sunday.
- All new bids must increase by a minimum of \$5.
- All winners must be able to pick up prizes on Sunday between 1:00pm and 4:00pm; winners will be contacted via phone call/text - after three missed attempts at contact, the next highest bidder will be selected.
- Payments can be made in person via cash donation or credit card donation via the Colon Cancer Coalition page.
- Bidding can be halted or extended at any time at the discretion of the Setsucon Staff.
- Purchasing of items outright is not allowed; all items must be won via bidding.

About the Colon Cancer Coalition

The Colon Cancer Coalition raises awareness about the importance of colorectal screenings and colonoscopies to decrease deaths from colon cancer. Donate at: coloncancercoalition.org.

**The Setsucon
Silent Auction
is Dedicated
in Memory of
Voice Actor &
PA Native
Billy Kametz**



JARED BOX PROJECT

Join us in supporting the Jared Box Project by donating gifts, toys, games, and more to make a box of play for children in emergency rooms, hospitals, surgical centers, and clinics.

Hours (in Exhibitors Hall)

Saturday: 10:00am - 6:00pm
Sunday: 10:00am - 3:00pm

About Jared Box Project

The Jared Box Project was started in 2001 in State College, Pennsylvania, to honor Jared. He was a brave little boy who battled cancer with a courage and faith that continues to inspire us all.

Since then, more than 999,000 Jared Boxes have been delivered to over 400 hospitals across the United States. Boxes filled with the "gift of play" are given to young patients in emergency rooms, hospital rooms, surgical centers and clinics. Each box contains small gifts, toys, games, crayons, coloring books and fun activities selected for a specific age and gender.

Donate Toys & Gifts

Help support our creation of Jared Boxes by donating toys and gifts. The toy collection will take place in our exhibit hall. Please see the list below for toy suggestions. All toys/books must be new and small enough to fit in a plastic shoebox. We can NOT accept food, holiday items, glass items, choking hazards, pencil sharpeners, or bubbles.

Some suggestions for donations include: softcover books, cardboard books, rattles, stacking blocks, farm animal sets, small toys that clip on strollers/cribs, bath toys, stuffed animals, balls, busy boxes, light up toys, musical toys, colorful pillowcases, crayons, coloring books, activity kits, reading books, puzzles, travel games, fun socks, small dolls, stickers, craft kits, journals, and action figures.

SETSUCON CAFE

Convention Center Cafe

Entrees & Platters

Yuengling Meatloaf	7.25
w/ French Fries, Corn, & Roll	
Penne Pasta with Chunky Marinara	6.00
w/ Meatballs	7.25
w/ Grilled Chicken Breast	7.75
Chicken Tenders & Fries	8.00

Sandwich Platters*

Mountain Top Burger	6.75
w/ Onions, Bacon, Lettuce, & Tomato	
Charcoal Roasted BBQ Pork	6.50
w/ Texas BBQ Sauce	
Cheese Steak Platter	7.75
w/ Peppers, Onions, & Cheese	
Meatball Grinder	6.75
w/ Shredded Mozzarella & Provolone	
Hot Sausage	6.75
w/ Peppers, Onions, & Garlic	
Grilled Chicken Sandwich	7.50
w/ Lettuce, Tomato, & Onion	
Meatless Chicken Sandwich	7.75
w/ Lettuce & Tomato (vegetarian)	

Pizza, Fries, & Sides

Plain or Pepperoni Pizza	7.25
Mac & Cheese	4.50
Frankfurters	1.75
French Fries	3.50
Salad Du Jour	2.50
Assorted Chips & Pretzels	1.00

Beverages

Assorted Soda	3.00
Spring Water	2.25

Desserts

Assorted Ice Cream Novelties	3.00
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***Gluten Free Roll and Vegetarian Sandwich Options Available**

Food Court is Located in Exhibitors Hall

Menu Items, Prices, & Hours are Subject to Change at the Discretion of the Venue

Courtyard Altoona Food

The Connected Courtyard Altoona Hotel will have Onsite Breakfast & Starbucks. Additional Food, Such as Lunch or Dinner Options, May Be Available During the Weekend at the Discretion of the Hotel.

Local Food Recommendations

Aki Japanese Steakhouse & Sushi

Be taken into a memorable dining experience for sushi, hibachi, and more.

Allegheny Creamery & Crepes

Experience a French cuisine in the heart of Altoona. Perfect spot for breakfast or lunch!

Knickerbocker Tavern

Delicious and unique food options, craft beers, and a piece of Altoona history!

Marzoni's Brick Oven & Brewing Co.

Visit Altoona's local spot for pizza, Italian dishes, and house microbrews.

McAbee's Super Subs

You won't be hungry after stopping here - big subs & platters - don't miss out on this!

Texas Hot Dogs

An Altoona staple for over 100 years, it is known for their unique sauces & killer dogs.

Other Restaurants to Try

American

Eat'n Park	814-943-4070
Jethro's Altoona	814-942-2178

Barbecue

Old Carolina Barbecue	814-949-9222
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Breakfast

Cracker Barrel	814-944-0691
Denny's	814-942-4223

Chinese

China Buffet	814-695-9005
Gourmet Buffet	814-942-6663
No 1 Chinese	814-949-9583

Mexican

El Campesino	814-944-3121
La Fiesta	814-201-2811
Plaza Azteca	814-317-5246

Pizza

Bella Italia Pizza	814-944-6015
Brothers Pizza	814-942-1900
Dino's Pizza	814-940-8447

Please DO NOT Bring Outside Food/Drinks Into the Blair County Convention Center

LOCAL DISCOUNTS

Explore Altoona throughout the convention weekend to grab some great food at a discount - all thanks to your Setsucon badge! Experience what Altoona has to offer at these great places.

Show Your Badge How To

Your Setsucon Badge gets you access to discounts from Friday, January 13th - Sunday, January 15th at our partners restaurants in our Show Your Badge Discount Program. Head on over to our partner restaurant during the convention weekend, show your badge/mention Setsucon and you'll get the associated discount at each.

We want to thank all of the participating businesses for being a part of our discount program. Make sure to stop by during the con to take advantage of this discounts -- the more people who use them this year, the better chance of more discounts next year!



Discount Partners

Thanks to the Show Your Badge Partners:

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240 Park Hills Plaza, Altoona, PA 16602
814-940-7208 | www.pandaexpress.com

20% Off at Primanti Bros.

2550 W Plank Rd, Altoona, PA 16601
814-204-2949 | www.primantibros.com

WILD BILL'S SODA

Get your taste buds ready for the best soda you can find! Wild Bill's returns to Setsucon once again to share their heavenly sodas with you. Purchase one of their mugs and let the carbonation start flowing! Find them by the balcony on the upper level.

About Wild Bill's Soda

As a veteran-owned and operated company, Wild Bill's Craft Beverage Co. does more than just serve up the most delicious, authentic, vintage sodas and craft beverages in America. We go out of our way to invest in the men and women who put their lives on the line for our great country, and for everyone who lives here.

By reimagining Wild Bill's potential Michael & Michael have been able to help dozens of their fellow veterans translate their military skills into civilian professions, providing franchise opportunities to those looking for an entrepreneurial lifestyle. (Which means you get to enjoy these tasty beverages knowing you're supporting the fine folks who laid it all on the line for you!).





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GUEST PANELS

Aaron Dismuke

How to Write a Decent Dub

Aaron Dismuke here - refusing to refer to myself in the third person like some may do for these panel descriptions, probably because I am neither an awkward anime character nor a khajiit. If you're curious about how we make the decision to stray from, add to, or stick with the translations of the shows we dub at Funimation, come listen to me talk. I have around five years of experience adapting scripts for the likes of Fairy Tail, Fire Force, Tokyo Ghoul, Attack on Titan, and Overlord.

Surviving the Zombie Apocalypse

My name is Aaron Dismuke and I am utterly unqualified to host this panel, but that's never stopped me before and honestly, who's more qualified? Aside from like, an actual veteran or gun enthusiast. Hikers might have one up on me too. Anyone who owns a boat... A farmer could for sure throw a more useful panel. But as someone who's pretended to be a zombie, one time for pay even, I think I can offer a -... well, not unique per se, but certainly a perspective. (look, honestly we're just gonna come up with weird anime/horror movie mashups like 28 Days Later but with Pokemon; it'll be great)

Antipode Fun and Games

You're invited to a panel full of games, prizes, and fun with Antipode! Can you stump our game masters or will you need to poll the audience? Come bring your knowledge, skills, and friends as we will have games for individuals and teams. This is an all ages event!

Learn to Geeky Bellydance: Pokemon Prance!

Do you want to learn to belly dance? Do you want a few new moves for the dance floor? Do you want to be the best, like no one ever was? The performers of Antipode have been teaching bellydance for over 10 years. If you are willing to learn, we're willing to teach! MEOWTH, That's right! Come drag your friends to dance to some of your favorite geeky tunes. Antipode will break down some steps, and then teach follow the leader style moves. If there is time,

we will learn a short choreography at the end. You'll be shimmying like LUDICOLO or MELOETTA! All trainers and Pokémon are allowed, tall or SMOLIV! Everyone of all ages are welcome in this judgment free class. Come join us!

Oh Snap: A Pokemon Snap Bellydance

OH SNAP! If you are SEAKING comedy, adventure, and bellydance... then don't be a SLOWPOKE and see Antipode pun-tastic Pokémon show! You better RAPIDASH over to this COALOSSAL performance! Clap, cheer, and sing along to your favorite geeky tunes, as our trainers traverse the "Setsu" Region. Be a DOLLIVE and take a CHANSEY on us by coming to the show; that is not too GHASTLY or FARFETCH'D of a request! GOTTA CATCH 'EM ALL!

Fake Idol Project Becoming a Real Idol: Learn Happy Synthesizer's Dance!

Have you always wanted to dance like your favorite J-pop idols, but don't know where to even begin? Join Fake Idol Project as they take you step-by-step through learning the chorus of Happy Synthesizer! They'll break down the moves for you, and the entire class will perform it together at the end.

So You Wanna Be An Idol?

Being an idol isn't easy - and neither is figuring out how to begin! Let Fake Idol Project give you a head start by explaining what it's like to be an idol in North America, divulging information about the general idol climate, and by explaining the difference between the subsets of the international idol community.

Kawaii Kunai Awesomus Showdown

Who would win in a fight between Goku wielding a keyblade vs Naruto leading an army of magical girls? Well you're about to decide right here and now! Join the fun in The Awesomus Showdown: Anime Edition, where you will take the stage and argue why your anime fighter will claim victory! You will decide, as the chosen panel of experts, who will go home with the crown!

J-Rock and How We Do It w/ Starlight Criminal

Come see Starlight Criminal rock the stage! We are a J-Rock band from Philadelphia and would like to perform a little for you and tell you the in's and out's of being in a J-Rock group. We'll discuss tips and tricks of how we make amazing music, the avenues we use to complete songs and the skills it takes to do what we do. Come check us out! Maybe we'll perform your favorite song.

K-Pop Choreography Dance Party

Who hasn't been dying to learn the moves to your favorite k-pop songs! Get ready for to learn from the masters at Kawaii Kunai all the moves, tricks, and tips to dominating your next k-pop dance competition!

Otaku no Tatakai! Anime Rap Battles

This is a musical battle for the ages! Come witness your favorite anime royalty freestyle rap battle each other for the crown! Goku vs Vegeta, Pokemon vs Digimon, Class 1-A vs The Sailor Scouts; you decide who will enter the rap battle octagon and who will walk away victorious! Heroes 4 Hire's very own Tray-Digga The Legendary Super Saiyan and Ray Riley The Shinigami, along with The Mech Warrior DJ, Awesomus Prime, bring you an experience that is clearly over 9000!!!!

Kohei Hattori Japanese Culture and History of Japanese Anime

Join international ambassador and singer, Kohei Hattori, as he goes into all things Japanese culture, fashion, and life before diving into the history and evolution of anime.

Lex Winter Fantasy Metal for Fantasy Gaming

ITS TIME TO ROCK AND ROLL...for initiative. Having music for your tabletop experience can turn a fun session into something epic. And fortunately when it comes to inspirations and playtime, there's a lot to choose from. This panel will (hopefully) introduce audience and DMs to some of the music that can lead to memorable sessions. Or turn those sessions into constant headbanging at the table.

Traveling DM

It's harder than it looks. Creating a session, balancing encounters, choosing the right settings, and ultimately running the game requires a sense of finesse...and a lot of making square pegs fit in round holes. This is doubly hard when looking into adapting your passions into a session. Part Q&A, part advice garnered from 25 (!) years of play and game mastering, let's look at both the art and science of being a DM, and how one can use those skills to adapt what passions into projects.

Pixel Pop Maid Cafe Game Trivia Showdown

Test your video game knowledge in this Jeopardy-inspired panel with Pixel Pop Maid Cafe as your hosts! You'll team up and compete against other audience members in categories like Name that OST and Finish the Cutscene - who will come out on top?!

Sarah Wiedenheft Let's Play: Forget-Me-Not

Come play a game with Sarah! Forget-Me-Not is a game where you are given a character name or an object at random and must draw them relying solely on memory. Whoever gets the closest wins! There will be fun prizes given out to winners, should you chose to play with her!

Let's Play: Night in the Woods

Feeling adventurous? Come play Night In The Woods with Sarah! It is about a college dropout named Mae who travels back home to reconnect with old friends and resume her former life in Possum Springs. But things aren't the same. Everyone seems different now. And there's something in the woods.

Anime Fandom

Anime Adaptations: Is It Okay to Make Changes?

When an anime is adapted from manga, there are a variety of factors that contribute to why a studio makes certain changes. In this panel, we will be reviewing anime adaptations that made significant changes from manga to anime and review if the changes made were god awful, acceptable, or actually an improvement. Should we forget about the 2003 version of Fullmetal Alchemist? Is a slideshow of plot points acceptable? *cough* The Promised Neverland. We'll discuss these shows, plus a few more, so come for a fun time!

Cute Girls Doing All Kinds of Things

w/ Consider the Nonsense

This panel is a dive into the Cute Girls Doing Cute Things trend. We go through an overview of the history of the style and then discuss a variety of shows across genres that exemplify the aesthetic. The goal of the panel is to examine that type of design, how it's used, and talk about good examples.

Jojo's Bizarre Family Tree

w/ Valentine Gates

Have you ever found yourself wondering, "What is a Jojo? Why are there so many of them?" Have you been urged by friends or the internet to check out some strange anime with weird poses and bright colors? This panel aims to assuage all your fears and answer your burning questions, giving you a comprehensive look at the Joestar bloodline. Vampires, body-stealing, infidelity, alternate universes, queer subtext-- It's all covered in this course. Make sure to bring your notebooks, pencils, and sense of bewilderment, because this WILL be on the test! See you in class!

No Really Blank Is Good [18+]

w/ Merc with a Podcast

In the first ever edition of No Really Blank is Good, our host talks about why Highschool of the Dead is actually a good show! No really! This is a hill he is willing to die on and is prepare to tell you why you have been wrong this whole time. So stop by, take in the laughs, and learn why this anime truly is brilliant.

Obscure Anime Is Random

w/ Children Driving Robots

Have you ever seen an anime and go...that director created this? Or an anime that's a clone of another but it's still quality? Do your friends know of an obscure OVA that only 40 people have seen but it's a classic? Remember that semi-popular show you loved but no one talks about anymore? Come join Children Driving Robots as we discuss the easily overlooked and random anime!

Old Show, Current Politics: What's the Deal with Legend of the Galactic Heroes?

w/ Matt Lieb

Despite having been around for multiple decades, Legend of the Galactic Heroes has held up incredibly well, with its many themes, particularly about politics and society, still feeling relevant and insightful. Let's take a closer look at what this anime classic has to offer, what it was trying to say, and what we can take away from it.

PTSD in Anime

w/ Merc with a Podcast

What does Evangelion, Fullmetal Alchemist, Re: Zero, and Steins;Gate all have in common? They all have characters that have survived traumatic events. Come join Merc with a Podcast as we discuss what the mental disorder PTSD is exactly. Then find out how some of anime's top characters came to and lived with this condition. [sensitive topic; discretion is advised]

Watch This, Guys! Obscure Anime Edition

Do you struggle to find new shows? Are you tired of watching Demon Slayer on repeat because you can't find anything better? Well, stop by and discover some new and obscure shows! They may be hard to find, but they're definitely worth the watch!

Anime History

1990's Anime: A Decade of Hits!

w/ Children Driving Robots

After the wild and crazy 1980's, the 1990's calmed down & produced some of the greatest anime that is still relevant today. Come join CDR and we'll show you why the 1990's was a great time to be an anime fan!

Altoona Mew Mew: The History of the Magical Girl Genre

Since 1962, magical girls have delighted the screen with bright transformations, fun outfits, and deep themes of femininity, breaking of gender norms, and friendship. From Himitsu no Akko-chan to Tokyo Mew Mew New, join us as we reminisce and celebrate the history of the Magical Girl genre. You can expect plenty of fighting evil by moonlight and never running from a real fight. You may even walk away with a to-watch list!

Anime and RPGs

w/ Consider the Nonsense

From classics like Record of Lodoss War to modern favorites like Konosuba, the storytelling and tropes of the tabletop role playing game have long been a part of anime. Join us as we explore the histories of these two art forms, and then try to reimagine some of our favorite shows in various tabletop systems.

The History of Shōjo

Shōjo, or anime/manga made for young women, has been a staple of the industry for decades! But did you know that it has been around since 1902? Shōjo history is complex and full of fascinating authors, artists, and works that defined even anime/manga as a whole! From the early days of pre-war comics to post-war transformations, to its commercial breakthrough in the 70s, and to its adaptation into anime we love, come listen to how this type of anime/manga developed over the past 120 years!

Underneath the Popularity: Underrated Studio Ghibli Films

Have you seen most of the popular Studio Ghibli movies? Do you want to discover something new? This panel will provide you with new, underrated Studio Ghibli film recommendations that will immerse you in fantasy, nature, and humanity- the finest qualities of any Studio Ghibli film. Come join us as we watch movie trailers and discuss the facets behind the films' creations.

The Works and Themes of Satoshi Kon

w/ Consider the Nonsense

In his all too short career, Satoshi Kon wrote and directed incredible character stories with fascinating psychological themes. We aim to explore those themes and characters by breaking down all of Kon's most famous animated works.

Anime Variety Animexperts Live [18+]

w/ Children Driving Robots

Are you an Animexpert? Could you describe an anime series with just one image and anime opening? Or would you describe it as the coolest and craziest series never made? Then come join Children Driving Robots and prove yourself to be an Animexpert!

Rate My Husbando and Waifu [18+]

Levi or Ervin? Erza or Lucy? What makes your husbando or waifu the best? Join us for all the juicy details as we fight for our husbandos and waifus.

Cosplay Cosplay Action Choreography

Ever wanted to learn how to do a fight scene, whether it's on stage or in front of the camera? This panel covers choreography tips and movement tricks on how to properly perform a fight scene in the safest, fastest, and best-looking way. Both Beginner Level and Advanced Level panels are available. NOTE: Everybody will create their own action sequence.

The Do's and Don'ts of Cosplay

w/ Lucky 13 Cosplay Studios

After being a cosplayer for over 5 years I have made almost every mistake in the book. Come by and let's talk about what you should and should not do while cosplaying.

The History of Cosplay

w/ A Nerdy Couple

Cosplay has become a staple of convention culture, from dressing up as anime and sci-fi to original and furry characters. Where and when did this phenomenon start? Who were the first cosplayers? How has the hobby evolved over the years? Come with us as we explore how cosplay got its start!

FAN PANELS

Law and Cosplay

Hi there! My name is Bee, and I am currently a 1L in law school! I'm also an avid anime fan and cosplayer! Come discuss time management, law school strategies, professionalism, and how to work in a very formal profession while still being true to yourself.

Wig Style, Wear, and Care 101 by CosMom ConShop

w/ DoughritoCosplay & CosMom ConShop
Learn all the fundamentals for wearing, styling, and taking care of a cosplay wig! Beginner oriented. Some experienced cosplayers are able to create absolute masterpieces out of their cosplay wigs. As fantastic of a goal that is, it can be really hard to get there without starting at the very beginning with the fundamentals of wig styling. This panel will be an excellent first hand experience at wig styling basics like how to hold your scissors, what tools you'll need and where to get them, how to shop for wigs, and will also include tips and tricks for how to get your wig to fit just right when it's finally time to wear your cosplay.

Crafting & Creating All About Gundam Models

w/ Consider the Nonsense
You hear the word "Gunpla" but you don't know what it is. Well stop on by and get a crash course in the world of Gundam models and how you can join a community that spans decades.

From Trash to Treasure - An Anime Prop How-To!

w/ DragonfruitDranta
This panel will show you how to use recycled everyday materials and turn them into something new, from a magical girl's staff to your favorite video game prop!

Hand Embroidery 101 Banner Make 'n' Take

w/ Lady Latham
In this workshop, you will learn the basics of hand embroidery, so you can use it in your cosplays. This workshop is designed to introduce you to 4-5 different stitches that can be used, different types of stabilizers, and how to transfer your designs. You'll learn stitches that you can use to outline

and fill out your design. You will have a chance to see the stitches up close, practice the stitches and then create your own banner. There is a supply kit with all supplies needed that will be available for \$10. It is not mandatory. (If you want to bring your own supplies, you will need an 8"- 12" embroidery hoop, a piece of 12" - 14" fabric, a piece of stabilizer, embroidery needles, and embroidery floss.)

Hand Sewing 101 Drawstring Bag Make 'n' Take

w/ Lady Latham
In this workshop, you will learn basic hand-sewing stitches to create or modify your own cosplays. This workshop is designed to introduce the 4 basic stitches (straight stitch, back stitch, blanket stitch, whip stitch). You will learn basic construction methods and a few different styles of seams and finishing techniques. I will demonstrate how to do the stitches and then you will be able to practice the stitches and create your own drawstring bag. There is a supply kit with all supplies needed that will be available for \$10. It is not mandatory. (If you want to bring your own supplies, you will need a 12" x 24" piece of fabric, a 24" piece of ribbon, sewing needles, pins, and matching thread.)

How to Bind Fan Fiction

Having fan fiction on your physical shelf sounds like a dream come true for many people. Well, if that is you, come on over and join us! This is a full start-to-finish tutorial on how to take your favorite fic from Ao3 and turn it into a fully bound hardcover!

Introduction to Fan Fiction

Have you ever wanted to get into fan fiction? Come join us as we delve into into its complicated history and culture, so that you may be better prepared to take the leap!

So You Want to be a Panelist...

w/ A Nerdy Couple
Are you reading over the schedule or sitting in a panel wondering why a certain topic wasn't covered? Think you have what it takes to stand in front of a crowd talking about a subject you're passionate about? What technology is needed? Join veteran panelists, A Nerdy Couple, on learning the

ins and outs (and some hilarious mistakes we've made) of what it takes to run a panel!

Demonstrations

Intro to Firebending (aka Northern Shaolin)

Did you know that firebending in Avatar: The Last Airbender is based on the real Chinese martial arts style of Northern Shaolin? Join the workshop to learn some explosive movements of the Northern Shaolin fist.

Intro to Staff

The staff is a weapon that is depicted in all sorts of media, including anime, manga, and martial arts movies. You may have seen the staff used in The Teenage Mutant Ninja Turtles and Avatar: The Last Airbender. Join the workshop to learn some basics of staff use, including figures 8, twirling, and sliding. Pool noodles will be lent for use in this event.

Game Show

Anime Trivia [18+]

Join the Setsucon Con Chair and Secretary as they host anime trivia! Test your anime knowledge with questions about openings, manga artists, voice actors, character relationships, and more!

Name That Tune

w/ MelloPanther Productions

I hope those Lo Fi beats helped you study your fandom tunes because for the 9th time, we're testing your music knowledge with more fabulous prizes up for grabs.

Otaku Bingo

Do you love anime? Bingo? Prizes? Then stop by and play Otaku Bingo! Hear a description, mark the characters, win some prizes! (They're pretty good!)

The Poke-lympics!

w/ Homer Is Where the Hart Is

Do you like Pokemon? So do we! We love them so much that we're hosting a panel all about Pokemon! Join us for classic games like: Who's that Pokemon, Real or fake pocket monster, Pokeball Egg Hunt and a few surprises! There will be plenty of prizes handed out so bring your friends and join us for the second ever Poke-lympics!

Ultimate Quiz Bowl of Ultimate Destiny

w/ MelloPanther Productions

Do you know everything about anime AND the culture that it comes from? Test your knowledge against our expert questions and other would-be know-it-alls for the ultimate prize: confirmation that you're smarter than other people.

Wheel Of Fortune X2

w/ MelloPanther Productions

Wheel of Fortune has gone Maverick for 2023, offering X2 the fun and X2 the prizes! Spin, buy and solve your way to mega prizes and mega excitement!

Japanese Culture

Building a National Identity for Japan

w/ Consider the Nonsense

One of the many uses of art is to build a shared understanding of a world, idea, or culture. This panel will focus on government propaganda and independent historical fiction and the ways they create national stories. We'll examine how WWII government propaganda has transformed into industry collaboration, and how historical fiction can reflect national identity through anime.

Crazy-A#% Moments and People in Japanese History [18+]

Japanese history is full of crazy events and people! From anti-land-ownership Buddhist warrior monks ruining Oda Nobunaga's unification dreams, to a Japanese communist group hijacking planes, to a pro-LGBT Nobel Prize nominated author trying to overthrow the government in the name of ultra-nationalism, and everything in-between, there are numerous events and people in the history of the Land of the Rising Sun that are insane to read about. Join us as we explore some of these events and people!

The Kitty Connection: Living the Hello Kitty Lifestyle

w/ Hillary and Eric

Can I see Hello Kitty no matter where I am at home? Is it wrong to eat food shaped like her? Am I morally conflicted about Hello Kitty toilet paper? If you've asked yourself

FAN PANELS

these questions, then you're not simply a Hello Kitty fan -- you're living a lifestyle. Regardless if you know of our queen just in passing or if you can name every member of her family including her random twin sister, you are invited to an engaging discussion about the Hello Kitty lifestyle. Discussion topics include defining factors of the Hello Kitty lifestyle, distinguishing features of Hello Kitty's legion, exactly how far can one take the lifestyle (i.e. can one live entirely off of Hello Kitty merchandise), and general points of interest about Kitty (such as interesting collaborations and Hello Kitty's style over time). Opinions of many Kitty fanatics on these topics will be shared. Audience participation and smiles are encouraged.

This Panel Is (About) Crap: Japanese Innovations in Plumbing [18+]

w/ A Nerdy Couple

Japan is full of wild and wonderful inventions that make us ask "Why does that exist?" No better product exemplifies this than the modern toilet! Join us as we investigate how commodes differ in the East! How did they evolve into the high-tech thrones we know today? Why are some public restrooms designed like works of art (or horror)? Come get the inside scoop on Japanese plumbing!

Urban Exploration: Uncovering Japan's Past

w/ A Nerdy Couple

Japan is an ever-changing landscape of excitement and technology. But what lies past it's glossy, shiny cities? An eerie statue, abandoned building or completely empty but still intact village? What are the stories that took place here? How were these sites discovered? Are they still around today? Join us as we discuss the growing popularity of Urban Exploration and look at some of Japan's most famous abandoned sites.

Manga

Rex's Recs: Garbage Manga Suggestions [18+]

w/ Rex Ketch

Rex describes all of the manga that he has found on the furthest reaches of the internet, and brings them to Setsucon! Everything that he has read is varying degrees of terrible, from male succubi to

vending machine isekai. Will they be great, or just bait?

Translating Manga: An Overview

w/ Laura Egan

So you love to read manga, but what's the process behind going from the original Japanese text to getting the English words on the page? Local JP-ENG translator Laura Egan (The Music of Marie, Captain Corinth) shares with you her steps to working on volumes now in print, and how you may be able to start on that same path!

Variety

Danganronpa Roasts with Junko Enoshima (feat. Special Guest Matoko Naegi)! [18+]

Junko Enoshima will give her frank opinions of the entire Danganronpa cast (accompanied by powerpoint!) and will invite the audience to join her in her roasting. At the end, the floor will open up for the audience to roast Junko (But be prepared for her to retaliate!)

View the Schedule Online!

Use the QR Code Below to Check Out the Schedule, Times, Maps, Updates, and So Much More.

Keep Up on Convention Info, See What is Happening Around the Con, and Never Miss an Event - Grab Your Copy Now and Enjoy the Con!



<https://setsucon.com/con-guide/>



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Art Credits

brinaanana	<i>Booklet Cover Art</i>
	<i>Badge Artwork</i>
Tony McKinney	<i>Attendee Shirt Art</i>
@kneeink	<i>Shirt Art</i>
@janiforme	<i>Shirt Art</i>
K-B Offset Printing Inc.	
of State College, PA	<i>Booklet Printer</i>
Admit One Products	
of Irvine, CA	<i>Badge Printer</i>
National Sportswear	
of Belleville, NJ	<i>T-Shirt Printer</i>

Partner Hotels

Courtyard by Marriott Altoona
Holiday Inn Express & Suites Altoona
Fairfield Inn & Suites Altoona

Additional Thanks

AnimEigo	<i>Industry Partner</i>
Arda Wigs	<i>Industry Partner</i>
Japan Candy Box	<i>Industry Partner</i>
Kawaii Box	<i>Industry Partner</i>
Media Blasters	<i>Industry Partner</i>
RightStuf Anime	<i>Industry Partner</i>
Sentai Filmworks	<i>Industry Partner</i>
Jake's Cards & Games	<i>Event Partner</i>
Origin of Play	<i>Event Partner</i>
Livery By Design	<i>Event Partner</i>
Wild Bill's	<i>Event Partner</i>
Ultimate Wireless LLC	<i>Prize Support</i>
Explore Altoona	<i>Local Partner</i>
BookFest PA	<i>Local Partner</i>
Arby's	<i>Discount Partner</i>
Little Tokyo	<i>Discount Partner</i>
Panda Express	<i>Discount Partner</i>
Primanti Bros.	<i>Discount Partner</i>
Colon Cancer Coalition	<i>Charity Partner</i>
The Jared Box Project	<i>Charity Partner</i>

About Setsucon

Setsucon is a 3-day anime convention held annually at the Blair County Convention Center in Altoona, PA. Run under the Penn State Anime Organization since 2007, Setsucon has been bringing anime, manga, and Japanese culture to the winter months in Central Pennsylvania. After a year of planning, Setsucon debuted as a one-day event with 288 people filling the halls of the Days Inn Penn State. Since then, we have expanded to more than 1,500 attendees, moved 45 minutes southwest to Altoona, and have expanded to include all things anime and Japanese culture.

Since the beginning, the focus has been on three pillars: Anime, Cosplay, Gaming. We hold events, such as fan and voice actor panels, viewings, a Masquerade, an Iron Cosplay, a Gaming Gauntlet Tournament, various charitable programs, & much more to help make the weekend as exciting as possible for any type of fan. With both a family-friendly atmosphere and big con amenities, Setsucon has become the premier location to celebrate anime and Japanese culture during the chilly winter.

Setsucon is a proud member of the International Otaku Expo Association.

Our Mission

Setsucon strives to bring a safe and inclusive social environment to anime and manga fans of all ages across Central Pennsylvania and beyond. We aim to bring the big con feel to a more intimate and affordable convention.

About the Name

While planning our first Setsucon, we discussed several names. Our original name was to be "Daikon" like the radish and also "dai" for big. It was decided that this might be confusing as there was a "Daicon" held in Japan previously. Our next choice was "Setsucon." Setsu comes from the Chinese reading (on'yomi) of the Japanese word for "snow," yuki. Since the convention is held during the winter months, where snow is not uncommon, we felt the name was fitting.

MEMORIES & NOTES

In Memoriam

Shinzo Abe, Former Prime Minister of Japan
Kirk Baily, Voice of Knives in Trigun
Shinsuke Chikaishi, Original Voice of Sazae-san
Kevin Conroy, Voice of Batman
DUBU, Artist of Solo Leveling
Jason David Frank, Tommy Oliver the Green Power Ranger
Fujiko Fujio, Co-Creator of Doraemon
Mia Ikumi, Artist of Tokyo Mew Mew
Norihiro Inoue, Voice of Master Keaton
Isami Ishii, Creator of 750 Rider Manga
Grant James, Voice of Zeff in One Piece
Billy Kametz, Voice of Josuke in JJBA & Naofumi the Shield Hero
Yuki Katsuragi, Singer for Goku: Midnight Eye
Eiji Kazama, Creator of Dr. Typhoon Manga
Motomu Kiyokawa, Voice of Kozo in Neon Genesis Evangelion
William Frederick Knight, Voice of Aramaki in Ghost in the Shell
Shichiro Kobayashi, Art Director of Lupin III: The Castle of Cagliostro
Kiyoshi Kobayashi, Voice of Daisuke Jigen in Lupin III
Rieko Kodama, Game Designer of Phantasy Star
Yoshitaka Kohn, Character Designer of Magical Girl Pretty Sammy
Tomoshi Kuga, Creator of Kindai Mahjong Manga
Kevin Lillard, Cosplay & Convention Photographer
Joshua Maffett, Con Staffer at Zenkaikon & DerpyCon
Hiroo Matsuda, Script Writer of Giant Robo Live-Action
Minori Matsushima, Voice of Little Lulu & Dororo
Kazuhiko Miyaya, Creator of Like a Rolling Stone Manga
Ichiro Mizuki, The Emperor of Anime Songs
Manabu Ohashi, Director of Cloud in Robot Carnival
Hiroshi Ohtake, Voice of 004 in Cyborg 009
Kazuki Omori, Director in the Godzilla Franchise
Jan Rabson, Voice of Tetsuo in Akira
Bernie Stolar, Former President of Sega America
Kazuki Takahashi, Creator of Yu-Gi-Oh! Manga
Akira Takarada, Actor in the Godzilla Franchise
Kousuke Takeuchi, Voice of Hikaru in Prince of Tennis
Yoshifumi Ushima, Singer in G-Gundam
Michiaki Watanabe, Composer for Mazinger Z & Getter Robo Go
Jim White, Voice of the Narrator in Fairy Tail
Tokuo Yokota, One of the Earliest Manga Creators
Hidehazu Yukawa, Former Managing Director of Sega

Setsucon Extends its Deepest Sympathy to
the Family & Friends of Those We Lost

We are Here Because of Them
They Will Be Forever Remembered



CONVENTION CENTER MAP

